

Enable Anywhere Ordering with the Billtrust eCommerce Mobile App

B2B eCommerce sales volume is estimated to exceed \$2 trillion in 2023 and \$3 trillion by 2027¹ – and today, over half of B2B online orders are already placed through mobile.²

The Billtrust eCommerce native mobile app is built specifically for wholesale distributors and manufacturers, and provides the same advanced B2B/B2C eCommerce capabilities as our desktop version on any iOS or Android device.



- ✓ Get your mobile app and webstore from the same company – one contract, one platform, one admin, one PIM, one place for support
- ✓ Branded, configurable and fully integrated with your ERP
- ✓ Let your customers choose when and where to place orders with you
- ✓ Let your sales team access remote sales management to assist clients from anywhere

1. Forrester. 2022. *Forrester Research 2022 B2B E-Commerce Forecast, US*. Retrieved from <https://www.forrester.com/press-newsroom/forrester-us-b2b-e-commerce-will-reach-an-estimated-3-trillion-by-2027/>

2. Paradoxes Inc. with Billtrust. 2022. *The Future of B2B eCommerce: Bridging the Gap Between Buyers and Sellers*. Retrieved from <https://www.billtrust.com/resources/library/the-future-of-b2b-e-commerce-bridging-the-gap-between-buyers-and-sellers/>



FOR YOUR CUSTOMERS:

- Check pricing and inventory
- Track orders anywhere
- Two-click reordering
- View order history and pay invoices
- Share product specs, installations instructions, MSDS data, etc.
- Scan UPC barcode for fast ordering
- Use your phone's navigation to find directions to the closest branch
- Use biometric data for quick secure login
- Automatic AI-based substitute/"customers -also-bought" product recommendations



FOR YOUR BUSINESS:

- PIM for data management
- Deep ERP integration
- Digital marketing & promotions
- Push notifications
- Increase order frequency
- Increase sales team efficiency and effectiveness
- One source of truth, exact same data on PC and mobile app versions

